

indonesia
professional
organizer
summit

Green Gathering
IPOS Vol.9
Beyond Borders, Beyond Events!



JAKARTA
6-8 May
2024

LEARN
THE LATEST
NEWS &
UPDATES

MEET
YOUR NEW
POTENTIAL
BUYERS

SHOW
YOUR BEST
PRODUCT
& SERVICES

EARN
APPOINTMENTS
& HOT LEADS

Limited seats
REG NOW!

events
mobility
accommodation
venues
entertainment
festivals
sports
health tourism
AI & digitalization
destination
attraction
MICE
and many more



Created & Organized by

ego

GENERASI
WANGI

T
TOURISM CIRCLE

Co-Hosts

IPOS
indonesia
professional
organizer
society

IVENDO
Indonesia Event Industry Council

DISCOVERY
ANCOL

Info: 0811 188 7070



10

Meeting and Event Trends You Need to Know for 2024 and Beyond

“Meetings and events are better than ever. Attendees and planners alike are optimistic about the industry and look forward to learning, socializing, and traveling.

Expectations are high, although staffing has yet to return to pre-pandemic levels, and inflation has challenged budgets. Flexibility is prized by both buyers and suppliers as they struggle to find time for the growing demand for event space”

trends

- 1 Costs are expected to continue to rise, and event professionals will rely on partners such as destinations and hotels to help create an exceptional event experience.
- 2 Sales teams prioritizing using visual and interactive content early in the sourcing process will be more successful at winning MICE business.
- 3 Improving digital and physical accessibility is a major area of focus that will significantly impact event planners’ decision-making and how they work.
- 4 Sustainability is an important factor in choosing a hotel or venue.
- 5 Staffing shortages are slowly improving, but a shifting workforce and increased demand are putting pressure on hotels and venues to rebuild relationships - and work more efficiently.
- 6 Hybrid work is powering an increase in hybrid trips or “bleisure travel,” creating additional revenue opportunities for hotels.
- 7 Event professionals are demanding digital sales options. They increasingly want to make quick decisions online and up front, with minimal guidance from sales reps.
- 8 Hotels and venues that have adopted sales automation technology will improve the team member’s work experience, speed sales conversion, and help to build better relationships between buyer and seller.
- 9 Artificial intelligence is quickly redefining hospitality management, sales, and operations.
- 10 Events and hospitality organizations are working to improve Diversity, Equity, and Inclusion (DEI) in the workplace.

IPOS VOL.9

**BEYOND
BORDERS**
GREEN GATHERING
**BEYOND
EVENTS!**

OVERVIEW

Dear Colleagues,

Welcome to the 9th edition of the Indonesia Professional Organizer Summit (IPOS), a distinguished B2B forum that has been a key contributor to the advancement of the event management sector in Indonesia.

Since its establishment in 2013, IPOS has consistently actualized its vision to champion excellence, professionalism, and collaboration among stakeholders in the event industry.

This year, IPOS Vol.9 embraces the theme **"Green Gathering: Beyond Borders, Beyond Events,"** echoing the global commitment to endorsing events that not only achieve economic and social success but also prioritize environmental awareness. Confronting global challenges, IPOS acknowledges the pivotal role of the event industry in responding to and influencing the trajectory of sustainability.

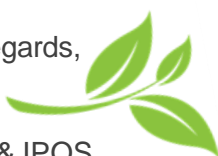
In this forum, we extend an invitation to event industry professionals, stakeholders, and innovators to collectively explore novel dimensions in event management. We firmly believe that each event holds the potential to serve as a platform for creating a positive impact, whether by driving economic growth, strengthening social bonds, or actively participating in environmental conservation efforts.

Anticipated to assemble hundreds of attendees from diverse sectors such as tourism organizations, destinations, hotel groups, venues, suppliers, transportation services, and event technology providers, this year's IPOS will provide a platform for showcasing products and services to carefully selected potential Buyers. The intensive business matching and networking, insightful discussions at Smart Forum panels, and direct B2B interactions at IPOS are poised to contribute to the revitalization of the region's event tourism market in 2024.

Let's collectively transcend conventional boundaries and craft event experiences that not only inspire but also leave a positive impact on our world.

Join us at IPOS Vol.9 Green Gathering 2024 and prepare for upcoming business opportunities. See you in Jakarta!

Green Regards,



IVENDO & IPOS

We are pleased to invite you to participate in The 9th Edition of the INDONESIA PROFESSIONAL ORGANIZER SUMMIT (IPOS) 2024

The brief about this event can be detailed as follows:

Event Name

Indonesia Professional Organizer Summit (IPOS) Vol.9 - 2024

Tagline

GREEN GATHERING: BEYOND BORDERS, BEYOND EVENTS!

Event Platform

In-person (offline)

Program

- 1) IPOS Smart Forum
- 2) Industry Check-Up
- 3) Destination Updates
- 4) Table-top Forum
- 5) Champion's Night (Awarding Session)

Period of the Event

6-8 of May 2024 (Learn the schedule and activities attached)

Main venue

Discovery Convention Center
DISCOVERY ANCOL, JAKARTA

Co-Hosts

- Indonesia Event Industry Council (IVENDO)
- Indonesia Professional Organizer Society (IPOS)

Organized by

- EGO Global Asia; Tourism Circle (TC); Generasi WANGI
- ESTEPERS - The Alumni of Bali Tourism Institute

Language

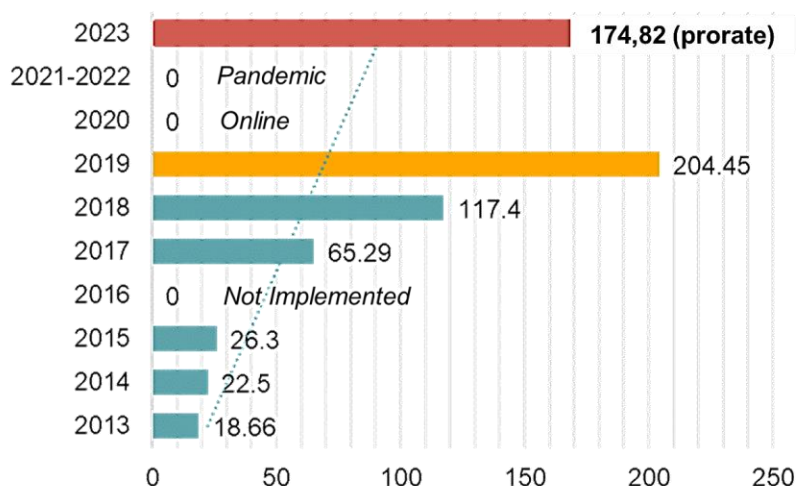
Indonesia & English

TARGET OF PARTICIPANT

- | | |
|----------------|-----------------------|
| 1. SMART FORUM | 250- 300 participants |
| 2. BUYERS | 90-100 delegates |
| 3. SELLERS | 90-100 delegates |

- **Advancing Industry Excellence**
To further elevate the standards of the event management industry in Indonesia by providing a platform for professionals to share knowledge, experiences, and best practices.
- **Promoting Sustainability**
To promote and encourage sustainable practices within the event industry, aligning with global efforts to create events that are environmentally conscious and socially responsible.
- **Fostering Collaboration**
To foster collaboration and networking opportunities among event industry professionals, stakeholders, and innovators, aiming to create a more connected and supportive community.
- **Showcasing Innovation**
To showcase and explore innovative solutions, technologies, and strategies within the event management sector, contributing to the industry's continuous growth and adaptation to changing trends.
- **Global Engagement**
To engage with global trends and practices, transcending geographical boundaries, and positioning the Indonesian event management industry as a key player in the international arena.
- **Business Opportunities**
To provide a platform for businesses in the event industry to showcase their products and services, facilitating potential collaborations and business opportunities.
- **Educational Empowerment**
To empower participants with insights, knowledge, and tools through forums, discussions, and networking sessions, enhancing their professional capabilities in the dynamic field of event management.
- **Market Revitalization**
To contribute to the revitalization of the region's event tourism market in 2024 and beyond through intensive business matching, networking, and sharing of insights.

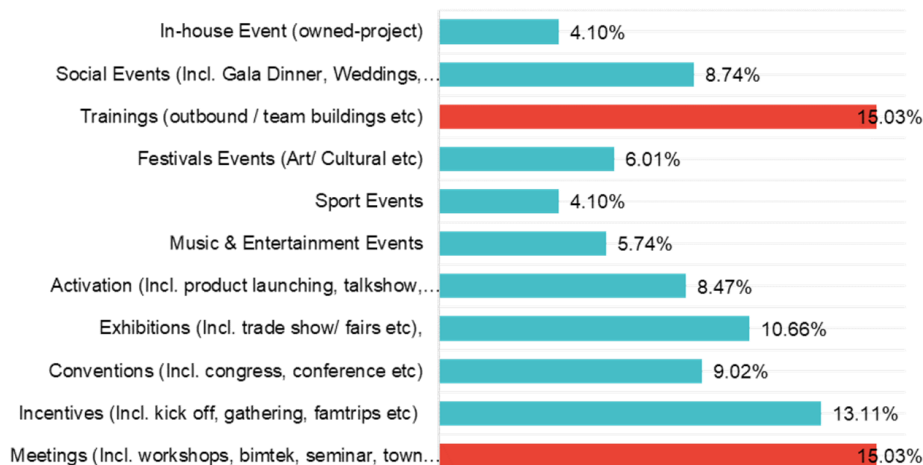
IPOS Milestone (2013–2023) Potential Business Recorded (in IDR Bills)


AREA TO COVER
32

PROVINCES IN INDONESIA

NO.OF EVENT REPORTED IN 2023
366
BUSINESS LEADS

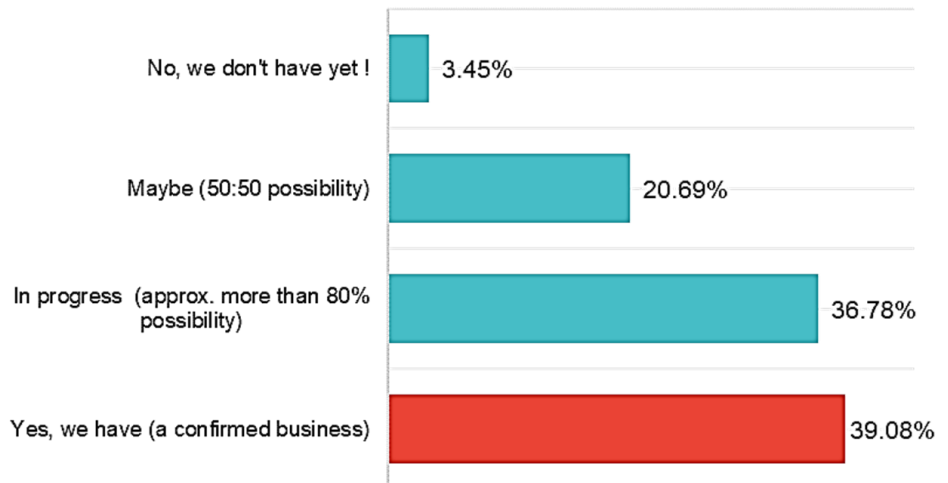
IPOS Business Generated



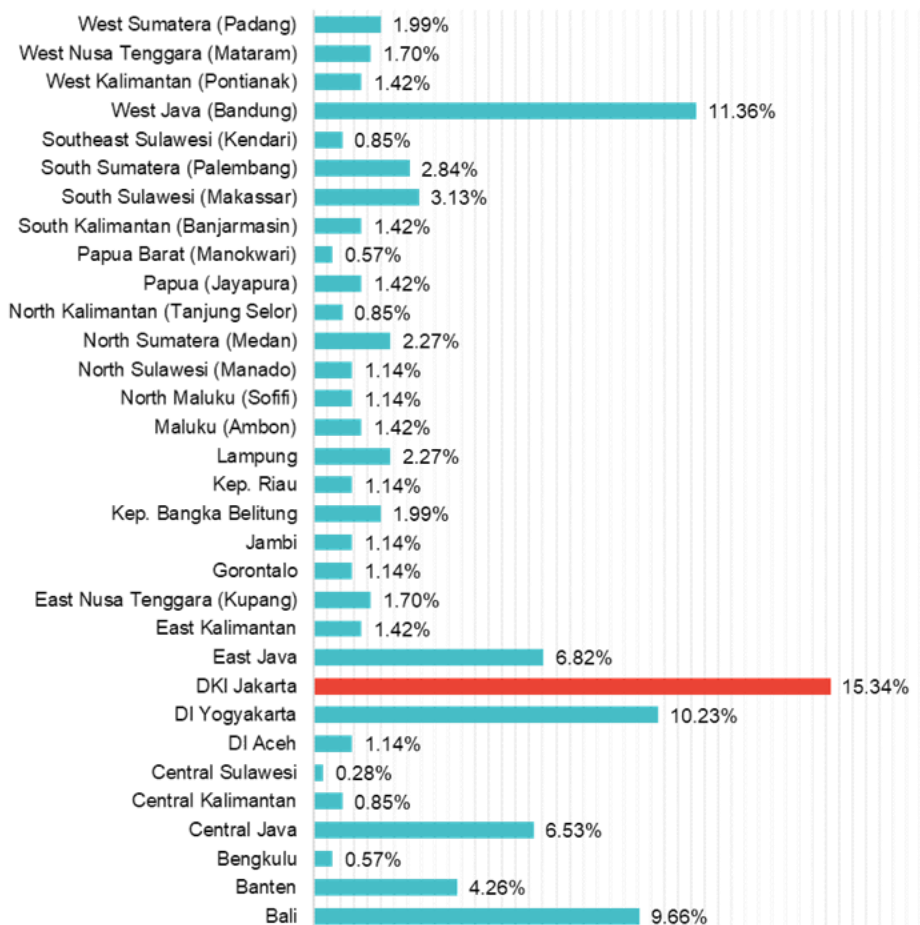
POTENTIAL WORKERS INVOLVED

Min. 17.600 pax
Max. 26.777 pax

IPOS Business Lead Status



IPOS Business Distribution (Indonesia)

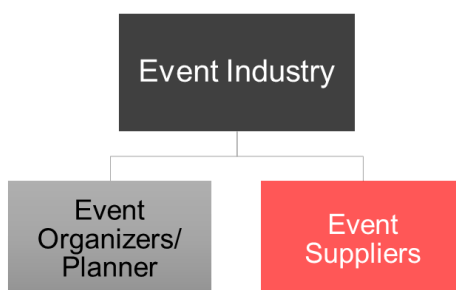




DEWAN INDUSTRI EVENT INDONESIA

Indonesia Event Industry Council

This association comprises companies and professionals in Indonesia who share a passion for Industrial Events. They willingly join together, committing to follow the Articles of Association and by-laws voluntarily.



Event Organizer/ Planner

- Associations
- Social Community
- PCO
- PEO
- Incentive Agency
- Destination Management Company
- Event Organizer/ Planner
- Wedding Organizer/ Planner
- Experiential Learning Organizer
- Educational Institutions
- Training Consultant
- Special Interest Organizer/ Promoters
- Digital Companies
- Media (online/ offline)
- Others

Event Suppliers

- Rental
- Production
- Decorator
- Technical Support
- Talents & Performers
- Artist & Talent Management
- Suppliers & Merchandiser
- Venues
- Hotel & Resorts
- Airlines
- HSE (Health, Safety, Environment)
- Talents
- Digital Companies
- Media (online/ offline)
- Others

IVENDO Quick Profile

Established in
2018

367 Active
Members
throughout
Indonesia

19
Regional
Representative
Boards

Focus on
people and
professional
development

Running
IVENDO
Event
Academy

SMART FORUM (Call for Speakers)

In the SMART Forum session, esteemed guest speakers will delve into the latest trends and developments within the Indonesian event industry, particularly those related to sustainable tourism. The session will comprehensively cover 4+ (four-plus) key topics: sports tourism, entertainment, art & festivals, MICE (Meetings, Incentives, Conferences, and Exhibitions), and Event Technology. Attendees can anticipate insightful presentations that explore the intersection of sustainability and these diverse segments of the event landscape, shedding light on innovative practices and future directions for the industry in Indonesia.

INDUSTRY CHECK-UP & DESTINATION UPDATE

These exclusive sessions are open to everyone, sponsors included, to connect with influential figures in the events industry. Acknowledging the distinct requirements of event-organizing companies, we extend invitations to diverse entities to present cutting-edge information, products, and services for event management. This encompasses event technology firms, providers of financial solutions, destination managers specializing in priority locations, and representatives from marketing promotion agencies of neighboring countries.

B2B TABLE-TOP FORUM

A business platform conducted in person, fostering a casual atmosphere that challenges both Buyers and Sellers to explore and cultivate business opportunities. This exclusive platform is strictly reserved for decision-makers only.

GALA DINNER & AWARD NIGHT

As the focal point of this event, a special networking dinner will be hosted as the ultimate expression of gratitude and appreciation from the Organizing Committee to all participants for their active engagement and collaboration throughout the event. To conclude the event, IPOS-9 will present Special Awards to honor the most outstanding delegates.



THE SELLER/ PROVIDER

Companies aiming to generate business inquiries and establish contacts across INDONESIA, within the sector of:

- 1) ACCOMMODATION (Hotels/ Resorts/ Glamping/ Wellness Resort)
- 2) TRAVEL MANAGEMENT COMPANIES (Incentive House)
- 3) VENUES (Convention Centers/ Venue Management/ Outbound sites)
- 4) EVENT PLANNERS (PCO/ EO/ PEO/ WO)
- 5) DIGITAL COMPANIES (IT & Software, OTA, Booking Engines, VR/ AR, etc)
- 6) DMC (Destination Management Companies)
- 7) LOCAL TOURIST ATTRACTION (Cultural & Heritage sites, Museum, Tourism Village, etc)
- 8) HEALTH TOURISM (Healthcare & Wellness Providers)
- 9) FOOD & BEVERAGE COMPANIES (Resto/ Clubs/ Lounge/ Caterer, etc.)
- 10) ARTISTS/ TALENTS (Entertainers/ Art & Stage Performers/ Talent House, etc)
- 11) PROMOTERS (Sport/ Music/ Festival, etc)
- 12) PRODUCTION & SUPPLIERS (Contractors/ Rental/ Merchandiser/ Decorator, etc)
- 13) EL & TEAM BUILDING PROVIDERS
- 14) CONSULTING COMPANY (Training / Motivators/ Coaches)
- 15) TRANSPORTATION COMPANIES (Bus/ Limousine/ Rent Car/ Yacht, etc)
- 16) GOVERNMENT TOURISM OFFICE (Regional Tourism Promotion Board, Tourism Authority Agency)
- 17) OTHERS: (Freight Forwarding/ Courier Services/ Airlines/ Travel Insurance/ Fintech etc)



THE BUYERS

Organizers in the professional field (PCO/ EO/ WO/ EL/ Promoter) seeking facilities and local industry assistance across Indonesia regularly require products and services from the vendor.

Some participants from MICE and Event Communities and associations interested in engaging include:

- Indonesian Professional Organizer Society (IPOS)
- Indonesian Event Industry Council (IVENDO)
- Indonesia Tourism Professional Association (ASPPI)
- HASTANA Indonesia (WO)
- Event Organizer Community (EOC) Indonesia
- Indonesian Documentation Entrepreneurs Association (HIPDI), and several others.

BUYER'S PROFILE

- Indonesian and International Enterprises.
- Companies must have been operating for at least two year and maintain healthy, sustained growth.
- They should possess a minimum of 2 (two) active premier clients.
- Existing business for the current year is required and proven.
- Willingness to share upcoming business leads is expected.
- Attendance for the entire program (3 consecutive days) is mandatory.
- Agreement to involve decision-makers at a senior level is essential.
- Commitment to participate in a maximum number of business sessions with the SELLER/ PROVIDERS during the event.
- The company's operations predominantly cover both domestic and international markets.



IPOS VOL.9

**BEYOND
BORDERS**
GREEN GATHERING
**BEYOND
EVENTS!**

**CALL FOR
SPEAKERS
@SMART
FORUM**

Whether you are an entrepreneur, a company, a research center, a university, a public organization, a public-private consortium, or a professional with innovative ideas, research, analysis, vision, and solutions to transform the event tourism industry across various segments, we invite you to be a Speaker in this session.

IPOS Vol.9 Green Gathering 2024 will focus on the following topics :

A. "Beyond the Event- Sustainable Event Management as a Catalyst for Positive Changes"

- **Sport Events**
Sports for Sustainability: Redefining the Game in Eco-Friendly Sporting Events
- **Festival & Culture Events**
Celebrating Green: Eco-Conscious Planning for Festivals and Cultural Events
- **Business Events**
Greening Business Events: Implementing Sustainable Practices for Corporate Gatherings
- **Entertainment Events**
Sustainable Showbiz: Navigating the Entertainment Industry Towards Eco-Friendly Events

B. "Co-creation of Experiences, Strategy & Implementation"

- **Artificial Intelligence (AI) & Digitalization**
AI Unleashed: The Future of Event Digitalization in Industry Gatherings
- **Social Media**
Social-sphere: Crafting Engaging Experiences through Social Media in Industry Events
- **Event Technology**
Tech Trends Unveiled: Integrating Event Technology for Seamless Industry Experiences

IMPORTANT DATES TO NOTE:

- The committee has the right to select speakers based on their relevance to the required context and topics.
- Speaker's registration entry deadline: **March 29, 2024**
- Speakers who are selected will receive confirmation **between April 08 and April 12, 2024.**



Speaker's Registration here:
https://bit.ly/IPOS9_SpeakerREG

Seller Registration

- 1) Express your interest in attending as a nominated SELLER by completing the registration below through barcode scanning or by clicking the provided links.
- 2) Please note that submitting this registration does NOT guarantee participation.
- 3) An appointed SELLER will receive written notification from the Organizer.
- 4) Rest assured that all information shared here will be treated as confidential.
- 5) Only fully completed forms will be considered valid.
- 6) Delegates at the decision-makers level should accompany each SELLER.
- 7) For additional assistance, please reach out to the IPOS-9 Seller Coordinator (Ramzi at 0812 1957 7755).



Seller/ Provider

https://bit.ly/IPOS-9_SellerREG

Buyer Registration

A. HOSTED BUYER CRITERIA:

The number of slots is available, but full commitment is essential. Participation is Free of Charge (FOC), subject to the application of terms and conditions as follows:

- 1) Indonesian and International Enterprises.
- 2) Companies must have been operating for at least two years and maintain healthy, sustained growth.
- 3) They should possess a minimum of 2 (two) active premier clients.
- 4) Possessing a proven business for the current year is a requirement.
- 5) Willingness to share upcoming business leads is expected.
- 6) Attendance for the entire program (3 consecutive days) is mandatory.
- 7) Agreement to involve decision-makers at a senior level is essential.
- 8) Commitment to participate in a maximum number of business sessions with the SELLER/ PROVIDERS during the event.

B. BUYER'S FACILITIES:

- Free allocation of 2 (two) appointed delegates per company.
- Access to the Buyer's Program and all meals as indicated in the schedule.

C. MECHANISM

- Express your interest in attending as a designated BUYER by filling out the registration form.
- Please note that submitting this registration does NOT guarantee participation.
- The Organizing Committee (OC) will reach out directly to the appointed BUYER and provide written confirmation.
- Rest assured that all information shared here will be treated as confidential.
- Only fully completed forms will be considered valid.
- If you require further assistance, feel free to contact the IPOS-9 Buyer Coordinator, Lukman, at 0818 969 661.



Buyer

https://bit.ly/IPOS9_BuyerREG

- 1) Buyers and Sellers/ Providers must adhere to the rules and regulations outlined by the Organizer.
- 2) Attendance at this forum is limited to a pre-qualified minimum of 45-50 Buyers and 45-50 Sellers/ Providers.
- 3) Each company is allowed to have up to 2 delegations from decision-maker levels.
- 4) All delegates are required to be present at the venue at least 15 minutes before the start of each session and must commit to following the program until its conclusion.
- 5) In case of urgent matters requiring immediate attention, Buyers or Sellers/ Providers should report to the Organizer at the Hospitality Desk and provide a replacement with similar capabilities and capacity.
- 6) All delegates consent to the potential inclusion of their company name, delegate names, photos, and videos in social media for the Organizer's internal and external promotional purposes.
- 7) Additional terms and information (if any) will be communicated on the day of the event.
- 8) All Delegates agree to share post-event business reports with the Organizer if required.
- 9) The organizer retains the right to determine which companies are permitted to participate in this event.
- 10) All delegates are obligated to fulfill the maximum number of business sessions with all parties present at the venue.



TIMELINE			DAY-01 PROGRAM & ACTIVITIES
DUR	START	END	
1:00	08:00	9:00	Registration
0:05	09:00	9:05	Opening & Safety Briefing
0:05	09:05	9:10	National anthem : Indonesia Raya
0:05	09:10	9:15	Welcome Note by Discovery Hotels & Resorts
0:15	09:15	9:30	Welcome Remarks by IPOS Founder & Chairman of IVENDO
0:45	09:30	10:15	KEYNOTE SPEECH & OPENING CEREMONY
			<i>The Minister of Tourism & Creative Economy, Republic of Indonesia</i>
0:15	10:15	10:30	Morning coffee
1:40	10:30	12:10	SMART FORUM
			"Beyond the Event: Sustainable Event Management as a Catalyst for Positive
			1 Green Events
			By Kemenparekraf/ Baparekraf, The Republic of Indonesia
			<i>Towards Carbon-Neutral MICE & Events: Strategies for Sustainability</i>
			2 Business Events
			By Conrad Hotels & Resorts
			<i>Greening Business Events: Implementing Sustainable Practices for MICE & Gatherings"</i>
			3 Entertainment Events
			By Dewi Gontha, President Director at PT Java Festival Production
			<i>Sustainable Showbiz: Navigating the Entertainment Industry towards Eco-Friendly Events</i>
0:05	12:10	12:15	Memento Handover
1:15	12:15	13:30	Networking Luncheon
1:40	13:30	15:10	INDUSTRY CHECK-UP
			"Co-creation of Experiences, Strategy & Implementation"
			1 Green EO
			By Mulkan Kamaludin, Chairman Indonesia Event Industry Council
			<i>Celebrating Green: Eco-Conscious Planning for Organizers & beyond</i>
			2 Artificial Intelligence
			By Dee Ferdinand, Digital Strategic Consultant (*)
			<i>AI Unleashed: The Future of Event Digitalization in Industry Gatherings</i>
			3 Social Media
			By Silih Agung Wisesa, CEO Konner Advisory
			<i>SocialSphere: Crafting Engaging Experiences through Social Media in Industry Events</i>
0:15	15:10	15:25	Afternoon Coffee
1:40	15:25	17:05	DESTINATION UPDATE
			"Exploring the Evolving Landscape of Event Tourism in the Region"
			1 Jakarta City Government Tourism Office (*)
			By Andhika Permata, S.STP.,M.Si, Head of Jakarta City Gov. Tourism Office
			2 Singapore Tourism Board (STB) Indonesia
			By Dona Yuliana, Manager Indonesia, International Group
			3 Taman Mini Indonesia Indah (TMII)
			By Claudia Inkiriwang, Direktur Utama
			4 PT Kereta Api Wisata Indonesia (*)
			By The Management
0:05	17:05	17:10	Memento Handover
0:05	17:10	17:15	Group photo
			Wrapped Day 1

TIMELINE			DAY-02 PROGRAM & ACTIVITIES
DUR	START	END	
0:15	09:00	09:15	Opening & Technical Briefing
1:06	09:15	10:21	B2B Table Top 01 - 06
0:15	10:21	10:36	Coffee break
1:39	10:36	12:15	B2B Table Top 07 - 15
1:15	12:15	13:30	Networking Lunch
0:10	13:30	13:40	Pre-set & Energizing
1:39	13:40	15:19	B2B Table Top 16 - 24
0:15	15:19	15:34	Coffee break
1:06	15:34	16:40	B2B Table Top 25 - 30
0:20	16:40	17:00	Session end & Wrapped Day 2

TIMELINE			DAY-03 PROGRAM & ACTIVITIES
DUR	START	END	
0:30	09:00	09:30	Prebriefing
1:06	09:30	10:36	B2B Table Top 31 - 36
0:15	10:36	10:51	Coffee break
1:28	10:51	12:19	B2B Table Top 37 - 44
1:26	12:19	13:45	Networking Lunch
0:10	13:45	13:55	Pre-set & Energizing
1:06	13:55	15:01	B2B Table Top 45 - 50
0:29	15:01	15:30	Coffee break
2:30	15:30	18:00	360 Discussion (Buyer vs Seller) - Group Photo
0:30	18:00	18:30	Evening break
0:30	18:30	19:00	Halal bihalal Event Industry & Awards Dinner
0:05	19:00	19:05	Opening Stage & Energizing by MC
0:30	19:05	19:35	Sponsor Session
0:05	19:35	19:40	IPOS Vol.9 - Videoloop
0:10	19:40	19:50	IPOS Vol.9 - Award Session
1:30	19:50	21:20	Creative Performances
0:05	21:20	21:25	Closing Remarks
0:05	21:25	21:30	Group photo
	21:30		Program end

Disclaimer:

While we have made every effort to ensure the accuracy of the information in this brochure, it is not final and may be subject to change. Additional details will be included and made available at a later stage. The Organizing Committee strives to provide information as accurately as possible, but we cannot guarantee the accuracy of any information, whether in part or in whole, provided by third parties related to the organization of the event.



Lebaran Staycation

Room Package

Start from:

IDR 1,900,000 net

one night stay at our superior room

Stay period: 10 - 20 April 2024

Inclusive of:

- Breakfast for 2 persons
- Free 1 (one) feeding rabbit
- Free 1 (one) Tiger doll
- Free 1 (one) hour usage of E-bike/motor
- Free meal voucher at kemang resto & kemang lounge
- Free Ancol entrance pass

*Terms & condition apply



For information, please call or wa:

+62 21 293 7777 ext.8305 OR +62 811 171 6367

Kemang
RESTO



Halal Bi Halal

All You Can Eat Lunch or Dinner

IDR 250,000^{net} /person

BUY 5 GET 1 FREE

Minimal 30 persons

10 - 20 April 2024 | at Kemang Resto

*Free Ancol Entrance Pass

For information, please call or wa:

+62 811 9002 2002 OR +62 811 171 6363

managed by DISCOVERY HOTELS & RESORTS

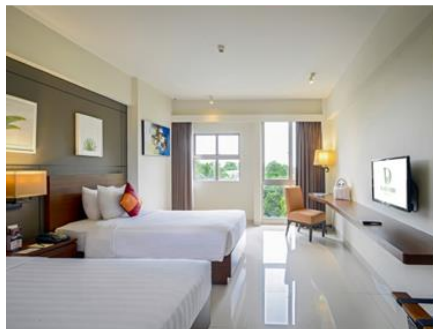
IPOS VOL.9
**BEYOND
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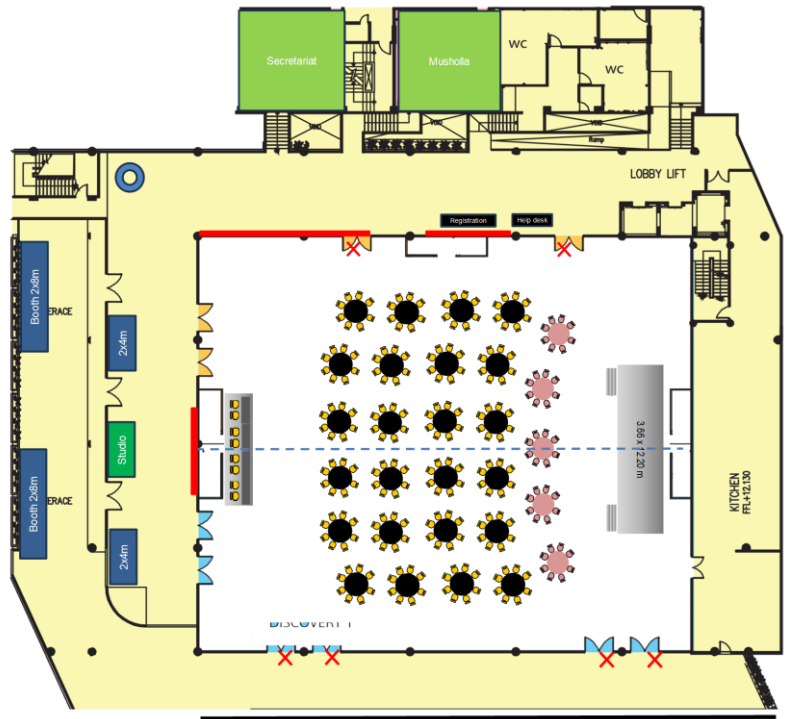
DISCOVERY
ANCOL

Jl. Lodan Timur No. 7, Taman Impian Jaya Ancol,
Jakarta Utara 14430 – Indonesia

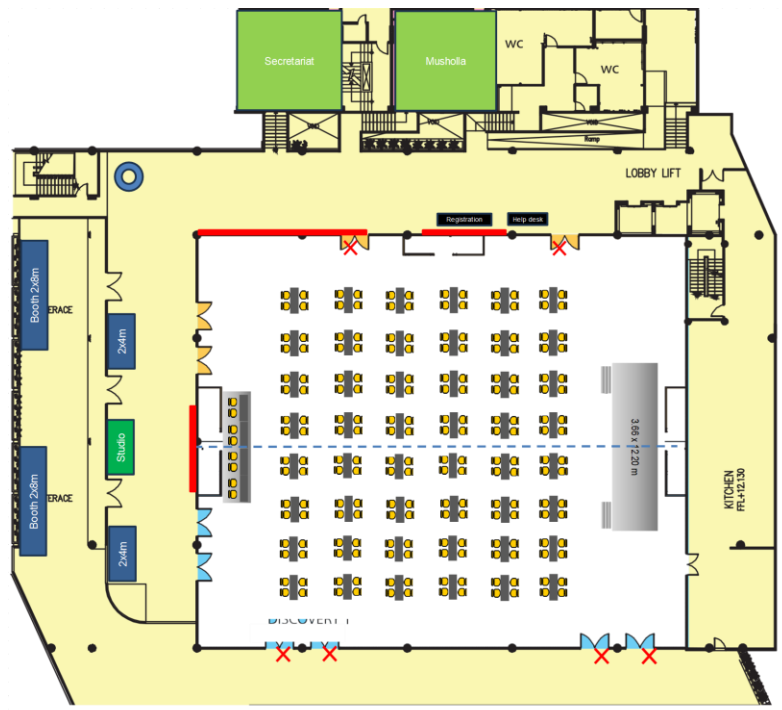
OFFICIAL HOTEL & VENUE



D1_Smart Forum



D2 & D3 Table-Top





For any questions or suggestions related to the event or if you are also interested in knowing different options for participation in the event, please contact:

Secretariat

Garden Avenue Rasuna, Kinanti Building
 Jl. Epicentrum Tengah No. 3, HR Rasuna Said, Karet Kuningan,
 Setiabudi JAKARTA 12940
 Hotline: Eneng 0857 1810 5354

Jl. Anggrek Nelimurni II Blok C no.112, Kemanggisian
 JAKARTA 11480 – INDONESIA
 Buyer (Orina 0811 1550 640) – Seller (Ramzi 0812 1957 7755)

#IPOS TIPS & TRICKS

"Dedicate 100% of your focus to networking. We'll handle all the details – no worries about booth setup, decorators, or hidden fees. Just bring your best personality along with a handy sales kit, and you are ready for business!"





www.egogloballasia.com
ivendo.or.id

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